

# TOP 10 TIPS FOR RECRUITING NEW MEMBERS

1. Start early! Begin the planning process for your induction ceremony as soon as possible to allow eligible students enough time to join.
2. Take advantage of the resources provided by the National Office such as My Honor Society, a platform that allows you to send an e-invitation and collect dues payments at no additional cost to the chapter. There are staff members at HQ who can walk you through the entire process, so reach out if your chapter is interested.
3. Engage with university administrators. One example of this would be getting your Dean of Students to send a congratulations letter to eligible students. Another option is to offer honorary membership to distinguished faculty, staff, or alumni who are not already members of Phi Eta Sigma.
4. Inform academic units such as faculty, academic advisors, and deans or department heads about Phi Eta Sigma and the benefits and opportunities on the local or national level.
5. Reach out to parents notifying them on their child's invitation to join Phi Eta Sigma and congratulating them on their success.
6. Promote and advertise Phi Eta Sigma on your campus. This can be done in person or virtually. Offer information sessions, participate in summer orientations, or post flyers in popular spots on campus.
7. Follow up with invitees. Send one or more reminder messages as you near the deadline to accept membership.
8. Create social media accounts for your chapter and post regularly.
9. Promote scholarship and programming events from the National Level. We award \$300,000 in scholarships to members every year and provide numerous opportunities for engagement through service and networking events.
10. It's never too late to start! Reach out to National Office staff for any help or questions today.

**Visit <https://www.phietasigma.org/members> for more information.**