## **SERVING IS POWER**

PHI ETA SIGMA'S PHILANTHROPIC MISSION FOR LITERACY.

In Spring of 2020, The National Executive Committee of Phi Eta Sigma announced that the Society has adopted the promotion of literacy as our national philanthropic mission. Literacy is not only the ability to read and write, but it also represents competence or knowledge in a specific area. As the largest and oldest honor society recognizing first-year college students, Phi Eta Sigma is positioned to make a significant contribution to literacy efforts as our philanthropic mission. Through work at the chapter, regional, and national levels, we will be extending our motto of "knowledge is power" in meaningful ways.

Our hope is that by providing this focus on philanthropic efforts, Phi Eta Sigma will be able to concentrate our service efforts in ways that aligned with our values, but also allow for creativity among our students. We want chapters to be able to serve their campuses and communities in ways that fulfill needs in the area and provide ways for members to connect with the Society in new and exciting ways.

## 5K FOR \$10K RUN FOR READING

October 14, 2021 will bring us exactly one year away from our 2022 National Convention in Birmingham, Alabama, and we are starting the countdown leading up to the convention with a virtual 5K race among our chapters with the goal of raising \$10,000 for Dolly Parton's Imagination Library. There are prizes for individuals and chapters who participate in the event. The 5K is just one example of the many philanthropic projects through which we put our service mission into action!

